NCC Cable System Order

| Order # | 62357397 | Flight Dates | 10/24/16 - 10/30/16 | Upo | date Date | | 10/26/16 | | | | | |
|-------------------|---|-----------------|------------------------|------|--------------|-----|--------------|---------|-------------|--|--|--|
| Syscode | 8636 | Agency | Mentzer Media Services | Ver | rsion | | 1 Vs. 1 | 1 Vs. 1 | | | | |
| System Name | Time Warner/Cincinnati Interconnect, OH | Advertiser | Portman for Senate | Sho | ow All Lin | es | | | | | | |
| Market | Cincinnati | | • | Tot | tal # of We | eks | | | | | | |
| | • | Client Code | | Tot | tal | | | | \$10,500.00 | | | |
| AE | Paul Doll | Product Code | FPORT | Cor | mmission | | | \$1,5 | | | | |
| Sales Coordinator | Tom Durham | Est Code | 4302 | Net | t Total | | | \$8, | | | | |
| Office | Washington | Product Name | F Port | Tot | tal Spots | | | | | | | |
| Phone | (301) 951-2620 | Credit Status | | Affi | iliate Split | | 100.0 | 100.0 | | | | |
| Status | Not accepted | | | Sol | ld On | | Cost Per Spo | ot | | | | |
| Survey | Cable Nielsen Live+SD Jan16 | Primary Demo | Adults 35+ | GR | RP. | - | GIMP | T- | | | | |
| - | - | Makegood Policy | Approval Required | СР | P | - | СРМ | - | | | | |
| Comments : | New order, please confirm. Thanks! | | | | | | | | | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | T | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1 | ESPN | ESPN O | 10/24/16 | 10/30/16 | 15:30 | 18:30 | | | | | | Х | | - | i | 1 | \$10,500.0 | \$10,500.0 | 30 | OHIO STATE |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| AMT | \$10,500.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$10,500.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed | 10/26/16 |
|-------------|-------|------|--------------|----------|
| | | | | |

62357397 | Cincinnati | Time Warner/Cincinnati Interconnect, OH | 8636 |

NCC Cable System Order

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|-------------------|------------------------------------|-------|-----------------|---|--------|---------|--------|---|---|-----|-----|------|-------|-------------|-------|------|----------|--------|--------|------------|
| Order # | 62357397 | | Flight Dates | | 10/24 | /16 - 1 | 0/30/ | 16 | | | | | Upo | date Date | | | 10/26/16 | | | |
| Syscode | 9834 | | Agency | | Mentz | zer Me | dia S | ervices | 5 | | | | Ver | sion | | | 1 Vs. 1 | | | |
| System Name | Time Warner/DirecTV- I+ Cincinnati | IC,OH | Advertiser | | Portm | nan for | Sena | te | | | | | Sho | w All Line | es | • | | | | |
| Market | Cincinnati | | | | | | | | | | | | Tota | al # of We | eks | | | | | |
| | | | Client Code | | | | | | | | | | Tota | al | | | | | | \$3,900.00 |
| AE | Paul Doll | | Product Code | | FPOF | ₹T | | | | | | | Cor | nmission | | | | | | \$585.00 |
| Sales Coordinator | Tom Durham | | Est Code | | 4302 | | | | | | | | Net | Total | | | | | | \$3,315.00 |
| Office | Washington | | Product Name | | F Por | t | | | | | | | Tota | al Spots | | | | | | 1 |
| Phone | (301) 951-2620 | | Credit Status | | | | | | | | | | Affil | liate Split | | | 100.0 | | | |
| Status | Not accepted | | | | | | | | | | | | Sol | d On | | | Cost Pe | r Spot | | |
| Survey | Cable Nielsen Live+SD Jan16 | | Primary Demo | | Adults | s 35+ | | | | | | | GR | Р | - | | GIMP | | - | |
| - | | | Makegood Policy | y | Appro | oval Re | equire | d | | | | | CPI | Р | - | | СРМ | | - | |
| Comments : | New order, please confirm. Thanks! | | | | | | | | | | | | | | | | | | | |
| Line Net | Program Star | | Start Stop | | ΙТ | W | T F | S | S | RTG | IMP | Tota | | Unit | Total | Spot | | Line | Commen | t |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1 | ESPN | ESPN O | 10/24/16 | 10/30/16 | 15:30 | 18:30 | | | | | | Х | | - | - | 1 | \$3,900.00 | \$3,900.00 | 30 | OHIO STATE |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| AMT | \$3,900.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$3,900.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed | 10/26/16 |
|-------------|-------|------|--------------|----------|
| | | | | |

62357397 | Cincinnati | Time Warner/DirecTV- I+ Cincinnati IC,OH | 9834 |